

#### **DELTA AUTOCORP LIMITED**

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Date: 09.04.2025

To,
The Listing Compliance Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th floor Plot No. C/1,
G Block Bandra-Kurla Complex
Bandra (East) Mumbai – 400051

Sub: Press Release – Participation in Bihar Expo 2025

REF: NSE SYMBOL: DELTIC ISIN: INEOXRN01019

Dear Sirs,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Company had participated in Bihar Expo -2025, Accordingly We are enclosing here with the Press release issued by the company on the captioned subject.

Kindly acknowledge and take the same on records.

Thanking You
Yours Faithfully,
Delta Autocorp Limited

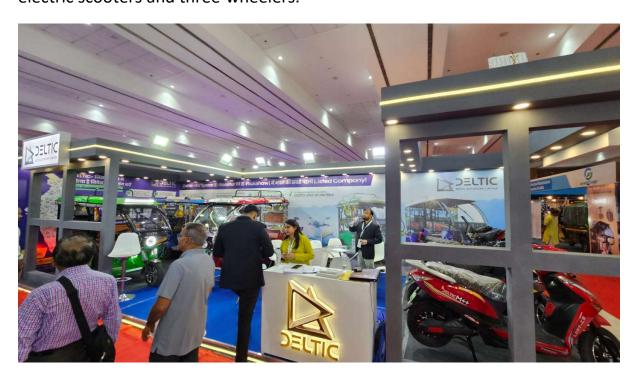
Nitin Dubey
Company Secretary & Compliance Officer





# DELTIC EV SHINES AT BIHAR EXPO 2025, REINFORCING MARKET LEADERSHIP & EXPANSION PLANS

Deltic EV proudly participated in the **first-ever Bihar Expo**, marking a significant milestone in our journey toward accelerating electric mobility in India. The event, inaugurated by the **Honorable Governor of Bihar, Shri Arif Khan**, brought together leading industry players. Among the **50 participating companies, Deltic stood out as the only listed national brand in the EV space**, showcasing both electric scooters and three-wheelers.



## **Unmatched Industry Presence & Financing Interest**

Deltic's pavilion at the expo witnessed an **overwhelming response from industry leaders, financers, dealers, and aspiring entrepreneurs.** Major financers attended the event and expressed strong intent to collaborate, reinforcing confidence in our brand and products.

Our presence was further strengthened by the support of **25 existing dealers** <u>in</u> <u>the state of Bihar</u>, who not only visited the expo but actively participated in pitching the Deltic brand to potential partners. This enthusiastic involvement



reflects the deep trust and pride our dealer network holds in Deltic's leadership in the EV sector.

### **Acknowledged Industry Pioneer & Unmatched Quality**

Visitors at the expo overwhelmingly recognized Deltic for its **top-notch product quality**, solidifying our reputation as a leader in the EV market. Many also recalled that **Deltic was the first brand to introduce an e-rickshaw capable of running 150 km on a single charge**, setting a benchmark in the industry. This strong brand recall further validated our pioneering role in India's electric mobility revolution.

#### **Nationwide Dealer & Job Seeker Interest**

The Bihar Expo attracted visitors from across India, ranging from Mizoram to Rajasthan and Tamil Nadu, many of whom came specifically to explore Deltic's dealership opportunities. The demand for dealership appointments was overwhelming, highlighting our brand's growing recognition and market potential.

Additionally, the expo saw a strong influx of young professionals eager to be trained and employed in the EV industry. As part of our commitment to skilling India's workforce, Deltic will not only train our own dealers but also extend technical training to prospects and even dealers of other brands through our EV Hub scheme. This initiative focuses on child-part-level repair training to strengthen the service ecosystem for electric vehicles in India.

#### **High Engagement & Strong Business Outcomes**

The Bihar Expo was an opportunity for us to **showcase Deltic's industry-leading quality, design, and product strength**. Over three days, we conducted **150+ test drives**, allowing visitors to experience the performance of our vehicles firsthand.

The business impact of our presence was exceptional:

- **50+ high-interest leads** were generated from dealer prospects.
- 5 dealers are set to be onboarded this month alone.



• 2 dealer appointments were finalized on the spot, reflecting the immediate trust and confidence in Deltic's offerings.

## **Paving the Way for Future Growth**

Our participation in the Bihar Expo 2025 has further cemented Deltic's position as **India's leading national EV brand.** The overwhelming response from financers, dealers, and aspiring professionals underscores the immense potential for growth in the region. This event serves as a launchpad for our **aggressive expansion strategy,** ensuring that we continue to drive EV adoption and strengthen our nationwide dealership network.

As we move forward, Deltic remains committed to delivering **cutting-edge electric mobility solutions**, **empowering entrepreneurs**, and **creating sustainable business opportunities across India**.

